

Capability Statement

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Corporate Culcha

Corporate Culcha is Indigenous-owned and operated and since commencing operations in 2008, has grown from a business focused on Indigenous cultural awareness and workforce development to now delivering a broader range of services and products which assist organisations to successfully engage and work with Indigenous Australia in urban, regional and remote locations. At Corporate Culcha we work collaboratively with our clients to establish quality projects and programs which are culturally appropriate and complement the organisation's business objectives.

EXPLORE – Explore and investigate ways to improve your programs and service delivery to Indigenous communities and people, through our research and evaluation expertise.

EDUCATE – Educate your workforce about diversity and inclusion, Indigenous culture and history to build and enhance respectful relationships and partnerships within and outside of your business.

ENGAGE – Engage with your business and workforce to facilitate and develop partnerships, sustainable procurement and employment strategies in collaboration with Indigenous communities and external service providers.

INNOVATE – Innovation is at the forefront of Corporate Culcha's approach - we develop and deliver products and services using the latest IT and digital technology resulting in time and cost savings for business.

Corporate Culcha works nationally with many of the country's top companies, state and federal government departments, educational institutions, organisations and industry.

Our clients



Capability

Our extensive suite of products and experienced Indigenous and non-Indigenous personnel supports the enhancement of organisational cultures to be more inclusive of and accessible to Indigenous people. Our main business activities include:

- Cultural awareness and competency
- eLearning
- Indigenous employment strategies
- Indigenous procurement plans
- Indigenous participation plans
- Reconciliation Action Plans
- Research and evaluation
- Indigenous Land management training
- Accredited and non-Accredited training
- Remote Community training

Our strengths

- Indigenous-owned and operated
- The majority of our employees and consultants are Indigenous
- We deliver projects in remote, rural and urban environments
- Proven track record in development of Reconciliation Action Plans, Indigenous employment and engagement strategies and national research and evaluation projects.
- Our Indigenous Cultural Awareness and Diversity workshops and eLearning products are the most used by corporate Australia.
- Extensive experience working with corporate Australia, federal and state government, not for profits and Indigenous organisations.
- Extensive experience coaching and supporting corporate Australia to develop Indigenous procurement across their supply chain.

Area of Operation and Supply

Corporate Culcha's headquarters are located on the border between Northern NSW and the Gold Coast, however our consultants are located around the country and, as an organisation we operate nationally in remote, regional and urban locations. Through the delivery of our varied projects we have developed a great network of clients and collaborating businesses who are keen to support our efforts in development of Indigenous businesses and community development.

Experience

Corporate Culcha prides itself in delivering projects on time and within budget. We establish and maintain robust communications strategies throughout our projects to ensure contracts are delivered according to the needs of our clients. Our clients are happy to refer us for ongoing business within their organisations or with their collaborators and/or competitors.

Leading Projects Completed

2013 – ongoing. Development and delivery of customized **Indigenous Cultural Awareness eLearning programs** to Westpac, Commonwealth Bank, BP, Airservices Australia, BAE Systems, Veolia Water, IAG, Origin, Geoscience Australia, NSW Office of Environment & Heritage, UnitingCare Community. Deliver subscription eLearning services to: Australian Indigenous Education Foundation, Carinity, Community Sector Banking, UnitingCare Mental Health, Carers QLD, Ernst & Young, Horizon Housing, the City of Whittlesea. **Total value \$800,000.**

2008 – ongoing. Corporate Culcha has designed and delivered over 400 face-to-face **cultural awareness programs** to clients over, each individually tailored to the client.

2016 – ongoing. Development and delivery of **Indigenous Procurement** specialist workshops for Procurement Managers of BP in Melbourne and Origin in Brisbane. The workshops are designed to support procurement specialists to navigate the Commonwealth Government's Indigenous Procurement Policy and facilitate identification and engagement with Indigenous business. As a result of these workshops, both organisations are carving out direct and indirect procurement opportunities with Indigenous business nationally.

2014 – ongoing. National Employment Services Association with the Department of Prime Minister and Cabinet – **deliver professional development training forums in remote communities** to School Attendance Officers and Supervisors in South Australia, NSW and the Northern Territory, as part of the Government's School Attendance Strategy.

2016 – Development and delivery of the **Indigenous Procurement and Participation Plan** for UnitingCare Community Queensland.

2014 – 2015 Department of Environment – deliver **Research and Evaluation** project capturing the Indigenous values in relation to water resources in six bioregions across Victoria, NSW and QLD. **Value: \$540,000.**

2015 – Cummins - Develop **Reconciliation Action Plan.**

2014 – Development and delivery of the **Indigenous Employment and Engagement Plan** for The Northwest Rail Link, Sydney.

2014 - The Endeavour Foundation – Develop **Reconciliation Action Plan.**

2013 Wilson Security – Develop and deliver Wilson Security's national **Indigenous Employment Plan**, including research of and engagement with Indigenous businesses and organisations capable of supporting the success of the plan in locations throughout Australia.

2013 – Digital Switchover **Training Services** for the Department of Broadband, Communications and the Digital Economy. Corporate Culcha's team adapted and delivered a **train-the-trainer program** for Digital Switchover Local Community Contacts and Switchover Field Supervisors who would be operating in remote communities of the Northern Territory, Western Australia and the Torres Strait Islands.

2012- 2013 Toll Group – Develop **Reconciliation Action Plan.**

2012 - Evolution Mines and DEEWR – Corporate Culcha developed and delivered an **Indigenous Employment Strategy** on behalf of DEEWR and Evolution Mining. The strategy is designed to explore direct employment outcomes, legacy programs for schools and community and the development of small business capacity for local Indigenous community and individuals.

2011- 2012 - \$3.9 million FaHCSIA contract to deliver accredited and non-accredited **Indigenous mentoring training** and support services to CDEP Mentors and Community Development Officers across remote WA, NT and QLD. Key performance indicators set by the FaHCSIA were exceeded in all cases. **Value: \$3,400,000.**

Insurances

- Public Liability to \$20 million.
- Professional Indemnity to \$5 million.
- NSW Workcover (Allianz).

Panel Memberships and Partnerships

- PM&C – Indigenous Employment Program and Indigenous Economic Program Panel
- DET – Research and Evaluation Panel
- PM&C – Collaborative Evaluation and Research Panel (CERP)
- NESAs – Gold Industry Partner

Awards and Certification

- Supply Nation Certified since 2010
- Supply Nation's inaugural Supplier of the Year, 2010.
- Supply Nation's Supplier Diversity Partnership of the Year 2012 (with the Department of Families and Housing, Community Services and Indigenous Affairs).
- Certified Reconciliation Australia Cultural Awareness provider
- Registered on the ICN Gateway.
- Pre-qualified for consulting work with Origin, Arrow, BP, BAE Systems and South32.

Our CEO, Paul Dodd

Paul is the CEO, Director and Principal Consultant of Corporate Culcha, who identifies as a Bundjalung man, the traditional Aboriginal language group of his mother. Paul has a Bachelor Degree in Aboriginal Community Management and Development from Curtin University. Prior to establishing Corporate Culcha, Paul worked with state and federal government departments in senior management positions. He has worked with Oxfam on community development projects with Indigenous people in New Zealand, Guatemala, Mexico, America and Canada.



Paul Dodd



Our Team (from Left): Colin Lane, Shani Dodd, Mark Watego, Darlene Daley, Gavin Logan, Vanessa Ring, Marc Daley, Melanie Joffe.



Company Details:

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